



LWG Membership Logo Guidance

These guidelines ensure consistent and correct use of the LWG logo across all applications. Follow them together with the [LWG Membership Claims Guidance](#) to protect the integrity of the brand.



Clear Space

Always leave enough space around the logo so it's not crowded by text, images, or other graphics. Use at least the height of the logo's 'L' as padding.

Do Not Alter

Do not stretch, rotate, crop, outline, add shadows, or otherwise alter the logo. Do not add other graphics or taglines.

Minimum Size

Do not reproduce smaller than 2.5 wide in print or 100px wide on screen to maintain legibility.

Backgrounds

Place the logo on clean, uncluttered backgrounds. Use the dark version on light backgrounds and the light version on dark backgrounds.

Colors

Use only approved colors: LWG Green (#196f3b) and LWG Black (#272b2d). The logo may also appear in all-black or all-white versions. Do not change colors.



Approved Brand Colors

Color Name	Hex Code	Preview
LWG Green	#196f3b	
LWG Black	#272b2d	



Logo Files

Below are links to the approved LWG logos. Use only these official files.

[Members Logo \(Standard\) LWG.pdf](#)

[Members Logo \(Standard\) LWG.eps](#)

[Members Logo \(Standard\) LWG.ai](#)

[Members Mono Logo \(Standard\) LWG.pdf](#)

[Members Mono Logo \(Standard\) LWG.eps](#)

[Members Mono Logo \(Standard\) LWG.ai](#)

[Members Logo \(QR\) LWG.pdf](#)

[Members Logo \(QR\) LWG.eps](#)

[Members Logo \(QR\) LWG.ai](#)

[Members Mono Logo \(QR\) LWG.pdf](#)

[Members Mono Logo \(QR\) LWG.eps](#)

[Members Mono Logo \(QR\) LWG.ai](#)

Questions

Please contact membership@leatherworkinggroup.com with any questions you may have around use of your LWG Membership Logo.